



**EYEWYNK**

ACCELERATING YOUR GROWTH

COMPANY PROFILE

# Premium HR & Workforce Solutions

Compliant, scalable and outcome-driven HR services for manufacturing, infrastructure, MSMEs and growing enterprises.

ISO 9001:2000 Certified Company | [www.eyewynk.com](http://www.eyewynk.com)

EXECUTIVE SNAPSHOT

# Built for compliant workforce growth

Eyewynk Solutions Pvt. Ltd. partners with organizations to strengthen people, process and performance. The company combines HR consulting, manpower sourcing, payroll administration, statutory compliance and industrial relations support with practical execution.

<b>2022</b> Established	<b>150+</b> Clients across India
<b>75+</b> Expert consultants	<b>3</b> Global markets initiated



## Why clients choose Eyewynk

- Compliance-led HR delivery
- Manufacturing sector understanding
- Long-term partnership approach

## COMPANY OVERVIEW

# Structured HR solutions with operational discipline

## Company Background

Eyewynk was established with the vision of delivering structured, compliant and scalable HR solutions to organizations across industries. Founded by experienced HR and industry professionals, the company addresses workforce challenges, statutory compliance requirements and people management complexities.

The company brings strong expertise in manpower management, payroll administration and labor law compliance. Its approach is rooted in ethical practices and process-driven governance.



Eyewynk focuses on aligning HR strategy with operational execution to deliver practical and measurable outcomes. The company consistently supports clients in building stable and productive workforces.

## VISION & MISSION

# People-centric growth with compliance at the core

## Our Vision

To be a trusted HR transformation partner driving organizational excellence through people-centric solutions.

## Our Mission

To deliver compliant, ethical and high-impact HR services that enhance productivity, reduce risk and support long-term business growth for our clients.



# End-to-end HR services for modern enterprises

<ul style="list-style-type: none"><li>● Hiring &amp; Recruitment</li></ul>	<ul style="list-style-type: none"><li>● HR Outsourcing</li></ul>	<ul style="list-style-type: none"><li>● Training &amp; Development</li></ul>
<ul style="list-style-type: none"><li>● Legal &amp; compliance consulting</li></ul>	<ul style="list-style-type: none"><li>● 4M Mapping</li></ul>	<ul style="list-style-type: none"><li>● 3rd Party Payroll</li></ul>
<ul style="list-style-type: none"><li>● PMS outsourcing</li></ul>	<ul style="list-style-type: none"><li>● Technical &amp; Analytical HR Consulting</li></ul>	<ul style="list-style-type: none"><li>● HR consulting for Greenfield Project</li></ul>
<ul style="list-style-type: none"><li>● System, SOP &amp; policy framing</li></ul>	<ul style="list-style-type: none"><li>● OD intervention &amp; change management</li></ul>	<ul style="list-style-type: none"><li>● 3rd Party Staffing</li></ul>

# Advisory support that connects HR strategy with execution

## What we help organizations solve

- Manpower planning and workforce governance
- HR audits, policy design and process improvement
- Labor law advisory and risk reduction
- Operational HR systems for multi-location teams
- Performance management and productivity enablement



# Reliable compliance execution with clear governance

Eyewynk supports clients with payroll administration, statutory compliance, documentation, HR audits and industrial relations guidance. The focus is to reduce risk, improve transparency and keep workforce operations audit-ready.

## 01. Payroll management

## 02. Statutory compliance

## 03. Documentation

## 04. Audits and reporting

## 05. Industrial relations



# Staffing, hiring and people operations that scale



## Delivery focus

- Recruitment and hiring support
- 3rd party staffing and payroll deployment
- Training and development programs
- Process-driven employee engagement
- Continuous client coordination

**BUSINESS MODEL**

# A partnership model built on trust and outcomes

## Value Proposition

Compliant, scalable and outcome-driven HR solutions tailored to business needs.

## Key Activities

HR consulting, manpower sourcing, payroll management, statutory compliance, HR audits and policy design.

## Customer Segments

Manufacturing units, infrastructure companies, MSMEs, large enterprises and multi-location operations.

## Key Resources

Experienced HR professionals, compliance frameworks, process expertise, consultants and regional offices.

## TARGET MARKET

# Designed for compliance-intensive industries

## Primary markets served

- Manufacturing units and industrial organizations
- Infrastructure companies and project-driven businesses
- MSMEs looking for standardized HR processes
- Medium to large enterprises across India
- Organizations with multi-location workforce operations



LEADERSHIP

# Founder Members



**Sanjay Pandey**

DIRECTOR & CHRO



**Pari Yadav**

DIRECTOR & CEO

## MILESTONES

# A growth journey backed by client trust

## 2022

Founded as a proprietorship firm focused on HR and workforce solutions. Transitioned into a structured company driven by early market success.

## 2023-2024

Expanded the service portfolio by adding four new business verticals and onboarded over 100 clients, including 32 manufacturing organizations.

## 2025

Surpassed 150 clients across India, initiated overseas operations in Nigeria, Ghana and Uganda, onboarded 75+ consultants and opened a Vapi office.

## COMPANY CULTURE

# Professional, ethical and growth-oriented workplace



### Work Environment

Clear processes, accountability and transparency guide daily operations in a safe and respectful workplace.

### Employee Engagement

Employees are encouraged to take ownership, contribute ideas, learn continuously and grow professionally.

### Diversity & Inclusion

Eyewynk fosters an inclusive culture built on fairness, equal opportunity and mutual respect.

## SWOT ANALYSIS

# Clear view of strengths and growth priorities

### Strengths

- Strong HR expertise and compliance-driven solutions
- Proven track record with manufacturing and multi-location clients
- Experienced team and growing consultant network

### Weaknesses

- Limited global brand recognition
- Dependence on core sectors such as manufacturing
- Maintaining process consistency during rapid scaling

### Opportunities

- Expansion into Africa and Middle East markets
- Adoption of technology-driven HR solutions
- Strategic partnerships for workforce management

### Threats

- High competition from established consultancies
- Changing labor laws and regulatory requirements
- Economic slowdown impacting demand

# Responsible business with community impact



## Community Involvement

Eyewynk engages with local communities by supporting skill development, employability and workforce readiness initiatives.

## Sustainability Efforts

The company promotes efficient resource utilization, digital-first HR processes and compliance-driven governance to reduce environmental and operational impact.

## GLOBAL EXPANSION

# Expanding HR expertise into new markets

Eyewynk is strategically expanding into emerging international markets to support organizations with structured HR and workforce solutions. The company has initiated its global presence in regions such as Africa and is building a strong sustainable footprint through localized expertise and partnerships.

## New markets

- Location 1, Africa
- Location 2, Europe
- Localized expertise and international partnerships

GALLERY

# Training, consulting and workplace moments



A glimpse of Eyewynk sessions, client interactions and professional workplace culture. These moments reflect practical HR delivery, continuous learning and collaborative execution.

OUR OFFICE

# Regional presence for responsive service delivery



## Corporate Office

Office no. 402, Park Paradise, Near Billabong International School, Vadsar, Vadodara - 390012

## Branch Office

Office no. 12 & 13, Girnar Kushboo Plaza, Gujan Road, Vapi - 396195, Gujarat

# Scaling with technology, governance and leadership

## Short-term Goals

Strengthen core service verticals, deepen client relationships, improve operational excellence, standardize processes and onboard specialized consultants.

40%

## Long-term Goals

Become a globally recognized HR and workforce solutions partner by scaling international operations, investing in technology-driven HR platforms and building leadership depth.

80%



ACCELERATING YOUR GROWTH

LET US BUILD A STRONGER WORKFORCE TOGETHER

# Ready to accelerate your growth?

Connect with Eyewynk Solutions Pvt. Ltd. for HR consulting, staffing, payroll, statutory compliance and workforce transformation services.

## Contact

EMAIL

[director@eyewynk.com](mailto:director@eyewynk.com)

WEBSITE

[www.eyewynk.com](http://www.eyewynk.com)

CORPORATE OFFICE

Vadodara, Gujarat

BRANCH OFFICE

Vapi, Gujarat